



Cambridge Healthtech Institute's 9<sup>th</sup> Annual

# Clinical Trial Innovation SUMMIT

**NEW DATES  
& LOCATION!**

November 10-11, 2020  
Boston, MA · Seaport Hotel

**EVENT AT  
A GLANCE**

## DAY 1 » Tuesday, November 10

**Opening Plenary Keynote:  
Digitalization of Trials, Patient Experience, and Lessons from COVID-19**

Grand Opening Coffee Break in the Exhibit Hall

Protocol Optimization &  
Feasibility Assessment

E-data, Blockchain &  
Adaptive Trials

Learning from Patients to  
Improve Engagement and  
Recruitment

Sponsored Luncheon Presentation (*Opportunity Available*)

Innovations to  
Improve Study Success

Digital Biomarkers  
and RWE in  
Clinical Research

Risk-Based Study Execution  
& Understanding ICH E8 (R1)  
& ICH E6 (R2)

Refreshment Break in the Exhibit Hall

Interactive Breakout Discussion Groups

**Afternoon Plenary Keynote:  
Why Do Trials Succeed & Why Do They Fail? Insights From Industry & Academia**

Welcome Reception in the Exhibit Hall

## DAY 2 » Wednesday, November 11

Tools & Strategies to  
Improve Site Selection &  
Study Execution

Artificial Intelligence (AI)  
Becomes a Pillar

Intelligent Engagement  
& Community Outreach:  
Keys to Recruiting Diverse  
Populations, Predicting  
Enrollment, & Achieving  
Adherence

Driving a Robust Clinical  
Development Quality Risk  
Management Program

Coffee Break in the Exhibit Hall

Budgeting & Contracting  
Strategies for Navigating  
Emerging Tech Providers &  
for Mitigating Risk

Clinical Trials Impact &  
Risk Mitigation in COVID-19  
Pandemic

Practical Steps to  
Digital Reality:  
E-Source & Readiness for  
Digital Clinical Development

Sponsored Luncheon Presentation (*Opportunity Available*)

Coffee & Dessert Break in the Exhibit Hall. Last Chance for Exhibit Viewing

**Closing Plenary Keynote:  
Artificial Intelligence, Real World Data & Analytics to Reshape Clinical Development &  
Changing the Clinical Research Game...from Rare Disease to COVID-19**